

# Using product standards to protect consumers across ECOWAS



### Accelerating our transition to a more sustainable world

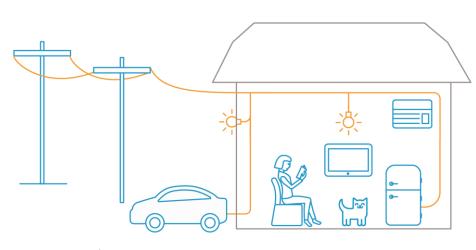
CLASP improves the energy and environmental performance of the appliances & equipment we use every day





### High-quality energy-efficient appliances

On-grid







Reduce Energy Demand



Mitigate Climate Change

Off-grid & Weak-grid





Reduce Energy Supply Cost



Increase Energy Access



Improve Quality of Life

### What we do



 Energy & Quality Standards to keep inefficient, cheap products off the market



 Policy Compliance, Testing & Quality Assurance to ensure products perform & markets are fair to all



 Product Labeling & Consumer Education to attract consumers to good products & inspire demand



 Awards & Product Recognition to reward early-movers & accelerate markets



 Procurement, Incentives & Bulk Buys to incentivize innovative manufacturers, reduce risks for all & saturate markets



 Global Collaboration & Knowledge Sharing to leverage cutting edge & collective knowledge and forge productive partnerships

#### Where we work



#### Standards adoption & implementation

#### **GOAL-SETTING**

Engage all relevant government agencies to agree to goals and formulate a shared vision for the future.

#### **PLANNING**

Formulate a plan for adopting and implementing standards (includes assessing existing institutional capacity and regulatory framework, establish market baseline conditions)

#### COMMUNICATIONS

Engage and communicate with stakeholders from the private sector and civil society

#### **STANDARDS**

Adopt internationally recognized test methods and quality standards

#### **TESTING**

Develop product testing capacity, as required

#### COMPLIANCE

Develop monitoring, verification, and enforcement framework

#### **IMPLEMENTATION**

Transition to mandatory standards once the above elements are in place and begin enforcement

#### **EVALUATION**

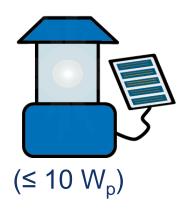
Evaluate program success periodically and refine program elements as appropriate

#### CAPACITY BUILDING

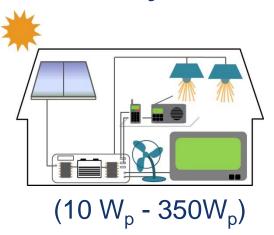
Build capacity of implementing agencies

### Off-grid or "standalone" solar energy products

#### **Pico-PV Products**



### **Solar Home System Kits**



### IEC standards for standalone solar products

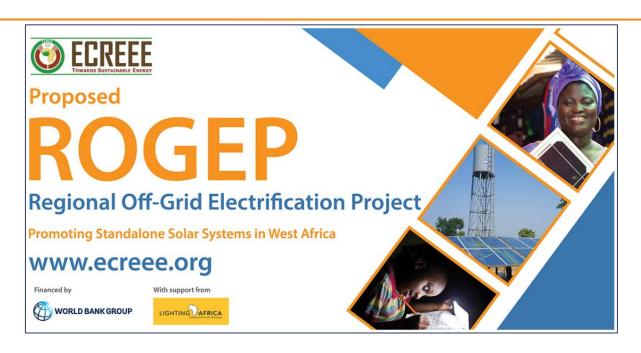


- Test methods in IEC/TS 62257-9-5
- Quality standards in IEC/TS 62257-9-8 [forthcoming]

### Regional adoption of IEC standards

- IEC test methods and quality standards validated and recommended for adoption by ECOWAS!
  - ECOWAS Standards and Labelling Technical Cmte.
     21-22 May 2019 in Dakar, Senegal
  - ECOSHAM Technical Management Committee (TMC)
     23-25 May 2019 in Dakar, Senegal
- IEC *quality standards* to be examined only after they are adopted by the IEC.
  - ECOWAS Harmonization Committee

### CLASP assisting with regional and national adoption





AFRICA CLEAN ENERGY (ACE)
TECHNICAL ASSISTANCE FACILITY (TAF)

#### Benefits of Pico-PV & SHS Kit Standards Harmonization

Reduce the prevalence of sub-standard products while fostering innovation and maintaining consistency across international markets.



#### **Consumers & markets**

- Increased market consistency
- Reduced market spoilage
- Increased sales and market growth
- Greater variety of high quality products available
- Reduced cost of doing business and product prices



#### Standards agencies, customs & conformity assessment programs

- Increased confidence in standards
- Minimal investment required
- Increased ease of standards adoption
- Simplified regulations



#### Other stakeholders

- Bulk procurers
- Development agencies
- Manufacturers
- Importers & Distributors

- Financial institutions
- Finance programs
- Investors

### Kigali Cooling Efficiency Program



## Inspired by Kigali Amendment to the Montreal Protocol

 Commitment to cut refrigerants use (hydrofluorocarbons) in cooling equipment



## Total donor commitment of \$52 million

Addressing the energy use and refrigerant use of cooling equipment

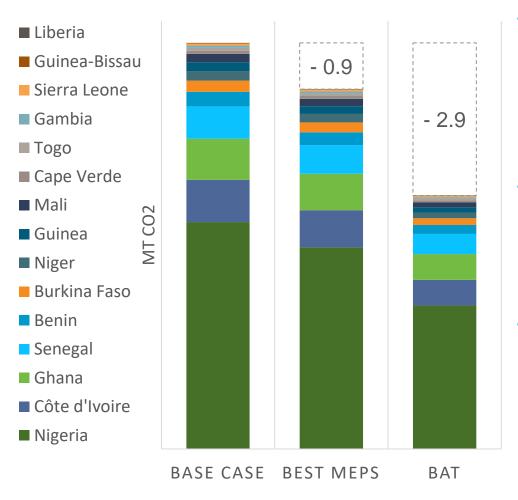




Potential to avoid between 0.5° and 1° Celsius of warming by increasing efficiency and phasing down HFCs

### Why does air conditioning energy efficiency matter?

### 2030 ECOWAS EMISSIONS SAVINGS BY POLICY SCENARIO



- Implementing MEPS in ECOWAS would avoid over
   0.9 Mt CO<sub>2</sub> in emissions relative to business as usual scenario.
- Transforming markets to best available technologies (BAT) would avoid more than 2.9
   Mt CO<sub>2</sub> in emissions.
- Robust compliance frameworks are critical to safeguard emissions savings from MEPS and BAT policies.





- Support implementation of ECOWAS regional EE standards
- Lay foundation for regional compliance collaboration on cooling products
- Prevent dumping of inefficient products across borders by increasing capacity for compliance through:

## Compliance Training

Conduct training workshops for compliance officers and policy makers

Distribute best practices suitable for ECOWAS market

## Regional Product Database

Develop regional cooling product database for online information-sharing

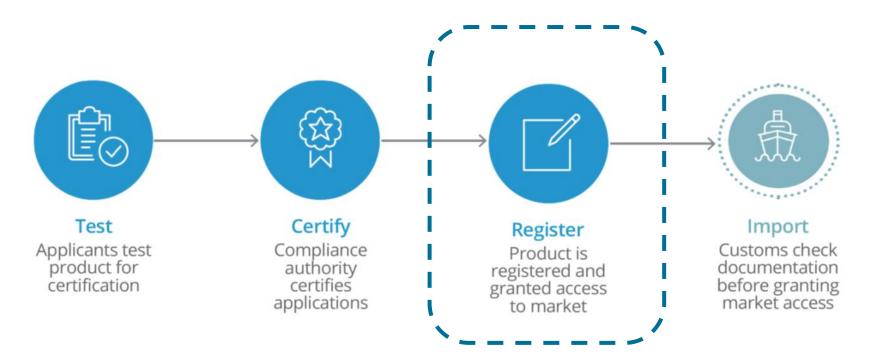
Enable customs officials to restrict entry of inefficient cooling products

#### **Testing Capacity**

Financial modeling tool for building a business case to establish a national testing laboratory

Guidelines to meet testing needs under S&L program

### Role of product databases in the compliance process



Databases can also contribute to other compliance activities, including:

- Tracking products already on the market
- Identify non-compliance and communicate to prevent future cases

### Why a database for ECOWAS?

- Similar products imported across multiple markets
- Appliance energy efficiency programmes at various stages of development throughout the region
- Each country's compliance efforts can leverage those of their neighbours
- Achieve maximum impact at minimum cost

Reduced Costs Facilitate Trade Streamlined Registration

Maximized Impacts

#### Contact

### Learn more at www.clasp.ngo

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